

A Complete Streaming Solution

Powered by:



VIMOND



BITMOVIN

Growth in demand for streaming video content on any device

With increased competition for audiences and the continued growth of video and streaming media consumption, brands must deliver content to their target audiences quickly and efficiently across a range of platforms and devices. **Key challenges include:**



Rapid Time-to-Market: Launching professional streaming services quickly to meet fierce market competition.



Audience Ownership: Controlling the user experience and owning the audience relationship within a branded ecosystem.



Operational Efficiency: Managing and delivering diverse video formats across all devices without a significant technical burden.



The Solution

- Complete all in one streaming solution for live and on-demand video.
- Promote and monetise content globally.
- Create and launch branded streaming apps for web, Android, AppleTV, iOS, AndroidTV.
- Attract, engage and retain audiences and subscribers.
- Play the highest possible quality video streams for viewers.

Benefits

We provide a complete turn-key streaming solution, perfect for launching a new service or migrating an existing one.



Fast to market and with low implementation cost.



Out-of-the-box capabilities for a simple and fast setup.



Easily reach all popular platforms and update services simultaneously.



No technical experience is required to manage and operate your service.



A single supplier simplifies procurement and support.



Serve large audiences efficiently, even with a small team.



Engage with Compelling Live Experiences

- Create 24/7 live channels, schedule and stream live events, and create linear streaming experiences with Vod2Live to combat search fatigue.
- Live streams are available with DVR and catch-up capabilities for in-progress or completed live events.
- Create and manage schedules manually or automatically, with the Electronic Program Guide
- Quickly create ad-funded special interest and FAST channels to maximise the value of your catalogue.
- Automatically create and publish near-real-time highlight reels from live feeds.
- Live feeds can be automatically recorded and made available as part of your on-demand content catalogue.

Unlock Revenue Streams

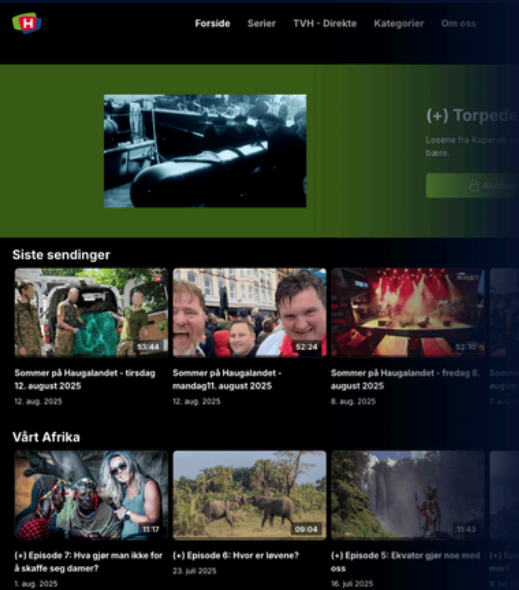
- Access a range of monetisation methods. Create subscriptions and manage content packages for sale or rental.
- Use a blend of ad-funded, free and premium content to engage your audience and maximise revenue. Utilise the latest in Ad Tech with CSAI, SSAI and automated ad placement.
- Issue vouchers, promotions and trial periods and stimulate upgrades with tiered product offerings.
- Take payments and manage subscribers and auto-renewals. With multi-language and multi-currency support, you can monetise and distribute content all over the world.
- Globalise, with targeted content packages and multi-currency pricing support
- React quickly to market opportunities: changes to pricing and packages take effect immediately.

Reach Audiences Everywhere

- Content from your library can be easily syndicated out to externally managed websites to extend the reach of your streaming service.
- Video Playlists can be branded to match destination sites and used to simply integrate your content catalogue with websites and website content management systems.
- Sharing your social media features helps promote your content and services, attracting new audiences.

Protect and Secure your data

- High Availability, Security & Resilience: uptime greater than 99.999%
- Vimond VIA is ISAE 3000 Type II Compliant and AWS Qualified software
- Secure user accounts and customer accounts with Single Sign On and Two Factor Authentication
- Protect your content with Digital Rights Management (DRM), Geo-Blocking, and licensing windows.



TV Haugaland

TV Haugaland sought to expand its market presence and increase its viewer share. With a complete end-to-end solution from Vimond and Bitmovin, they were able to quickly extend their reach:

- Apps are available on Web, iOS, Android, AppleTV, AndroidTV
- Two VOD 2 Live channels are used to stream catalogue content
- Hybrid business models, one free-to-air, and a subscription channel
- Content is automatically published to the correct destination based on business rules

Content for streaming apps is managed centrally by a small team. Content can be managed and promoted across all apps simultaneously, or exclusive content experiences can be created for different devices or platforms.

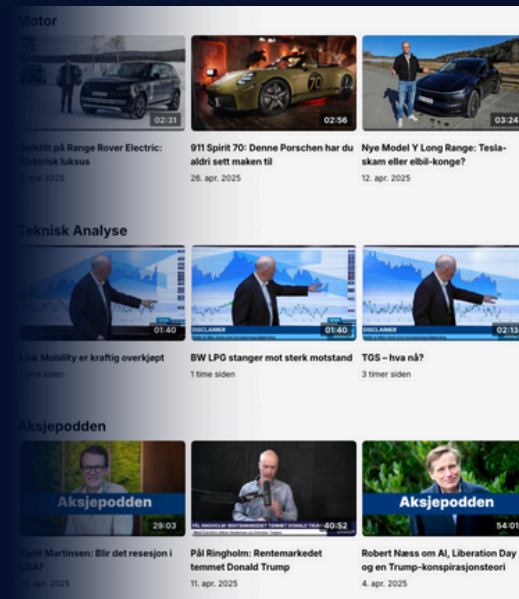
Finansavisen

The recently launched tv.finansavisen.no is a new online streaming service for Norway's leading business newspaper.

Erlend Vikene - Head of Video and Podcast at Finansavisen. "Our goal is to offer our streaming audience the best and most engaging content. The Vimond platform provides the flexibility, reliability, and features we need to achieve that."

The solution enables Finansavisen to reach customers with:

- Live in-house broadcasting with daily studio shows
- Continuous live streaming of real-time content
- Large Video-On-Demand (VOD) catalogue
- Integrated solution for monetising content with Ads.



Media Group Solution

A group of local television stations needed to modernise and standardise existing streaming services. A framework agreement on shared infrastructure provides a full OTT ecosystem with:

- Fast route to market with a single supplier
- Stable, reliable and proven autoscaling platform
- Accessible live streaming
- Cost-effective setup and running costs
- Efficient ongoing library management
- Independence, autonomy and data/content separation for each station

Apps for six stations have been launched on platforms including web, iOS, Android, Apple TV, and Android TV. Additional stations continue to be onboarded.